



Minutes
Board of Directors
Wednesday, Nov 1, 2023

BOD Attendance: Kathryn Buntain, Julie Kratz, Ericka Young	
Staff Attendance: -	
Guests: N/A	
Absent: Corey Williams, Katie Williams	
Call to order: Ericka Young at 7:04am	By: Julie Kratz

Agenda item:	Forte Event	Presented by: Ericka	
Discussion:		Forte Event in December: <ul style="list-style-type: none"> ● Ensure we have a QR code and specific ask / CTA at the end of presentation. ● Create a form about how you'd like to get engaged. "Need support/resources or donate here." ● Would like to try to hold this quarterly with Forte or other org ● Have a call scheduled with Forte to confirm content? 	

Agenda item:	2024 Processes	Presented by: Julie	
Discussion:		Items we'd like to discuss and confirm with the group: <ul style="list-style-type: none"> ● Reviewed SOP document & Prospect tracking sheet ● 1/hour week to prospect ● Get everyone's vertical preference - The idea here will be for each board member to spend an hour each week to do research for their vertical and identify specific contacts/make thoughtful outreaches (quality over quantity). everyone can contribute ideas/contacts to each other's lists, there will be a separate 'ideas' category <ul style="list-style-type: none"> ○ Ericka's preference would be: Camps ○ We need Katie and Corey to confirm they are ok with the following: <ul style="list-style-type: none"> ■ School Systems & PTAs: Katie ■ Museums: Corey ● expectations on 2023 donation amounts and timing ● Update on website - online form requirements 	

	<ul style="list-style-type: none"> ○ make it clear on the website that you can nominate an org OR donate/connect to discuss partnership opportunities ● Include P&L review in all board meetings in 2024
--	--

Agenda item:	Audit of materials	Presented by: Kathryn Buntain	
		Audit of materials <ul style="list-style-type: none"> - We need to do an audit of materials and make a very clear list of content items that we already have developed, and what we are able to offer (to make more compelling outreaches to organizations). - Use the powerpoint from 2 day workshop to <ul style="list-style-type: none"> - 1 hour long virtual workshops - 30 minute pre recorded training (there are a few of these already) - potential for in person half days 	

Adjournment at: 8:03am		
Move to adjourn by: Julie Kratz	Seconded: Kathryn Buntain	